



Agenda (as of April 8, 2021)

Tuesday, June 1, 2021

- 12:00 – 5:00 p.m.
Harborside International Golf Center
- Deal Summit Golf Tournament – SBIA to Port and Starboard!**
Time to hit the links as part of SBIA's Deal Summit. Join us for a friendly, yet competitive, golf outing. (*Separate registration required, please.*)
- 7:30 – on
Off-site
- Dinner on your own**
Explore the many restaurants that downtown Chicago has to offer.

Wednesday, June 2, 2021

- 9:00 a.m. – 5:00 p.m.
- Conference Registration**
- 10:00 – 11:30 a.m.
- Building Buildings and Building Networks
Architecture River Boat Tour of Chicago**
From the 100-year-old Art Deco, Neo-Classical, and Gothic Towers, to some of the tallest modern-day skyscrapers, Chicago architecture presents an amazing adventure. Join us for a fun boat cruise while networking with peers and enjoying the beauty of Chicago's skyline.
(*Separate registration required, please.*)
- 12:00 p.m. – 7:00 p.m.
- Sponsor Exhibit Hall and Networking Lunch**
Freestyle networking - meet with industry leaders and learn more about their services or just enjoy a beverage and a few minutes to connect with your fellow colleagues.
- 12:00 – 1:30 p.m.
- SBIA's Women Investors Networking Luncheon**
An exclusive networking event for senior-level women fund managers, limited partners, and investment bankers. (*By invitation only, please.*)

Deal Summit General Session

- 2:00 – 2:15 p.m.
- Welcome and Sponsor Thank You**
A warm welcome to the first in-person event since ... well, we all know how long it's been. Welcome, so glad that you're here!
Stacy Harmsen, Spell Capital, SBIA Midwest Regional President

2:15 - 3:00 p.m.

ESG Due Diligence: Considerations for Funds and Prospective Investments

As Limited Partner appetite grows to invest in PE funds that are prioritizing their Environmental, Social and Governance (ESG) investments, how are SBICs and traditional private equity funds formalizing their policies, monitoring, and reporting systems? Are outsourced services the answer for smaller funds? What are the financial impacts of not adopting formal ESG policies? Is more weight put towards Governance as opposed to Environmental or Social? Is there a “best way” to balance these? As new leadership at the SEC considers actions for both regulated and unregulated investors, what should fund managers prepare for in terms of understanding how to measure ESG impacts with each investment?

Tyson Smith, Tecum Capital, Session Moderator

Tim Bubnack, HCAP Partners

Elenore “Nelli” Garton, Ph.D., Tablecloth, Inc.

Additional panelist to be announced.

3:00 – 3:45 p.m.

Today’s Cyber Threat Landscape for Private Equity Funds

Since COVID-19, the FBI reported a 300% increase in cybercrimes and experts agree that data breaches exposed well over 36 billion records in the first half of 2020 alone. Verizon’s 2020 Data Breach Investigations Report noted that 86% of all breaches are financially motivated and that 43% of cyberattacks were on small businesses. This vital session will provide an overview of cybersecurity risk assessments, along with security policies for intrusion prevention, detection, and response. Our speakers will share their decades of experience to cover the issues facing today’s fund managers including wire fraud, ransomware extortion, and data extortion.

Rodger Davis, Managing Director, Northcreek Mezzanine, Moderator

Michael Brice, President and Founder, BW Cyber Services

Eric Shiffman, U.S. Federal Bureau of Investigation, Assistant Special Agent-in-Charge, Chicago Field Office, Counterintelligence and Cyber Programs

3:45 – 4:15 p.m.

Networking Break

4:15 – 5:00 p.m.

Keynote: So, How Are We Doing? An Update on the National Economy

Most economists agree that the 2020 pandemic-driven recession will be relatively short-lived, mostly in terms of months and not years. So now that 2021 sees new economic, monetary, and trade policies by the Biden Administration, what is the outlook for the national economy? Our keynote speaker is a regular guest on CNBC, Bloomberg, and Fox Business News, and his articles on the economy and public policy appear frequently in national and regional publications. Don’t miss this timely update on economic trends and policies.

Jeff Korzenik, Chief Investment Strategist, Fifth Third Bank

5:00 – 6:30 p.m.

Networking Reception: Best of the Midwest

Recap the day with colleagues during our signature Networking Reception.

Thursday, June 3, 2021

- 7:30 a.m. – 9:00 a.m. **Rise and Shine Networking Breakfast**
Join us for a delightful breakfast before starting your busy day.
- 8:00 a.m. – 11:00 a.m. **DEALINX - A Unique Deal Sourcing Event**
The highlight of Deal Summit, DeaLinx is our industry's premier deal sourcing event that facilitates pre-arranged, one-one-one meetings between investment bankers and fund managers. Using SBIA's successful pre-screening model, both sell-side and buy-side investment bankers are welcome to participate. This is the most efficient opportunity to find and build your next deal.

Deal Summit General Session

- 9:00 – 10:00 a.m. **Business Development in Our COVID World: Best Practices for Marketing Your Firm, Finding Deals, and Creating Value**
Speakers to be announced.
- 10:00 – 10:45 a.m. **Adventures in New Tax Law**
It is anticipated that legislation to increase taxes will be passed and signed into law this year. Legislation has already been introduced that would tax carried interest as ordinary income and impact the 1202 treatment of qualified small business income. This is aligned with President Biden's proposal earlier this year to tax long-term capital gains at ordinary income rates, increase personal income rates for those making over \$400,000, and the most recent infrastructure proposal funded with an increase in corporate tax rates from 21% to 28%. This session will provide core information about these critical issues facing PE fund managers ... and much more.
Jonathan Collett, CPA, Partner, CohnReznick
Additional speakers to be announced.
- 10:45 – 11:15 a.m. **Networking Break**
- 11:15 a.m. – 12:15 p.m. **Washington Update: A New Congress and Administration. What's New for Private Equity? Here's What You Need to Know**
Congressional committees are now organized, priorities are written, the forces of the new Congress and Administration are well underway. Just what does this mean for Private Equity? SBIA's very own insider will provide an up-to-the-minute review of issues that will affect your fund, your investments, your bottom line.
Brett Palmer, President, Small Business Investor Alliance
- 12:15 – 1:00 p.m. **Networking Lunch and End of Summit Raffle**
As the first in-person event comes to an end, enjoy lunch with colleagues until the next SBIA event.
- 1:00 p.m. **Conference Concludes**